## A Welcome Message From CLLC's Chairman



## Dear students, parents and partners,

It is a great honour, privilege, and most rewarding experience to be the Chairman of CLLC and associate myself with international education – one of the greatest peacemakers in human history.

Understanding languages and cultures helps resolve the fear and uncertainty that characterizes many human conflicts on our planet. In addition, those who work in international language education maintain a professional optimism and insight around globalization and, therefore, the prospects for peace and unity.

COVID-19 is an excellent example of a global challenge that united the demands of researchers, policymakers, and governments to address multiple social, cultural and financial dimensions that go far beyond the implications of the past pandemic. Cultural and language awareness will continue to play an integral role in this vital global process.

I understand the fear and anxiety of parents who send their children abroad and those mature students seeking English language professional development, especially if they are first-time travellers. However, my experience as an international student, and my expertise as a business leader are the most significant ingredients that helped CLLC develop its sophisticated human resource system. As a result, we work hard to bring caring, professional, compassionate, enthusiastic, and honest people who know each student by name and treat each student as a priority. This sophisticated human resource system serves the vision of CLLC's boutique schools. "We Delight our Team to wow our Students."

Learning responsibility, independence, cultural awareness, and new core values are often the additional benefits of travelling and studying at one of our Halifax, Ottawa, or Toronto campuses. Students can join CLLC's Online Live Learning campus before or after travelling to CLLC Halifax, CLLC Toronto or CLLC Ottawa. Blended learning allows students to complete part of their program in Canada and abroad. At CLLC, we believe that education equals success. Success is measured in assignments and test scores and in students feeling valued, respected, and cared for. I feel honoured to be part of the life of 20,000 students who have trusted us to impact their lives positively since 2004. I am proud that 98% of our students successfully achieved their academic goals. Their experience isn't just about travelling overseas to learn English, but it's an opportunity to grow culturally, emotionally and socially. It nurtures ethics and integrity in a supportive and caring environment.

Our CLLC4U Philosophy creates a sense of belonging for every student, and was established to enhance the CLLC's slogan: "Inspiring Lives. One Student at a Time." Our CLLC4U Philosophy<sup>™</sup>, based on 4 CORE Values, creates the foundation for what we do and how we do it – From the very first contact, to the student's arrival, to their graduation, we strive to provide the best academic experience possible. CLLC4U Philosophy is a fundamental part of this process and is interwoven throughout the student's time with us.

CLLC, as a leading independent Canadian language school with approximately 20 years of history, is opening CLLC's fifth private campus, establishing CLLC's global network expansion to include daycare, primary, middle school and English language education in Istanbul, Turkey.

I wish all CLLC students in all campuses the best of luck in their educational journeys and look forward to building a better world together

Best regards,

## ALY RAJAB

Chairman CLLC.ca | CLLCTurkey.com | CPIEA.com