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# **PRESS RELEASE**

## **CLLC Turkey**

### **CLLC Establishes its Global Network Expansion to Include Daycare, Primary, Middle School & English Language Education**

CLLC, a leading independent Canadian language school, has announced the latest addition to its CLLC Family of Schools - CLLC Turkey. After 20 years of Canadian operation, the Istanbul-based CLLC Turkey, is the school's first international venture.

Owned and funded by Aly Rajab, CLLC's Chairman and founder, CLLC Turkey will cater to children aged three to fourteen.

With a plan to open its doors in September, 2024, this will be CLLC's fifth private campus. This establishes its global network expansion to include daycare, primary, middle school and English language education. CLLC's previously established four Canadian locations have been teaching English as a Second Language since 2004 with locations in Toronto, Halifax and Ottawa, as well as virtually.

22 minutes from Taksim Square, the core of downtown Istanbul, CLLC Turkey occupies 2530 square meters of prime real estate. The successful land assembly and deed registration process took place in September, 2022.

BuseDustan, one of Turkey's leading architectural, construction and furniture firms, being awarded the turnkey project in October, 2022.

The school will have an initial enrolment of 130 students in 2024, but is expected to grow to its capacity of 200 students in 2025.

Aly Rajab said his ultimate goal is, "To give back to the international community, and CLLC Turkey will feed that purpose. The goal is to create a boutique school where parents and students enjoy the luxurious home-away-from-home experience at a reasonable cost to ensure the school's stability."

The school is following in the footsteps of many private Turkish schools. However, its competitive advantage is CLLC's professionalism, flexibility and caring business culture. In addition, CLLC's rich academic history and strong leadership will cement its position as one of the country's leading and innovative schools.

"CLLC's Canadian operations will provide support with the highest standards of English language teaching and learning. We will replicate all the educational principles and excellent standards." Mr. Rajab added. In conclusion Mr. Rajab said, "The benefits of this collaboration are evident. It allows Canadian staff, Turkish students and Turkish staff to visit our other associated schools in Canada and Turkey to strengthen the links between our education programs. This collaboration will enrich staff and student's academic experience."

Looking towards future growth, CLLC Canada will generate royalty fees from CLLC Turkey's English language department, enhancing CLLC's Canadian revenue. Potential opportunities also exist in franchising, which could help maximize this royalty income.

CLLC will continue supporting the CPEIA Awards to help shape the international educational community. The CPEIAs are the first of their kind, and CLLC is proud to be the only school in the world that innovated such awards.